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Media Asia Group Holdings Limited

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 8075)

RESIGNATION OF EXECUTIVE DIRECTORS

The Board announces that Mr. Yu Feng and Dr. Choi Chiu Fai, Stanley will resign as the Executive Directors of the Company with effect from 30 September 2015.

The board of directors (the “**Board**”) of Media Asia Group Holdings Limited (the “**Company**”) announces that Mr. Yu Feng (“**Mr. Yu**”) and Dr. Choi Chiu Fai, Stanley (“**Dr. Choi**”) will resign as executive directors of the Company (“**Executive Directors**”) with effect from 30 September 2015 to better focus their attention and efforts on other pursuits.

Mr. Yu and Dr. Choi have confirmed that they have no disagreement with the Board and there are no matters in relation to their resignations that need to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to express its appreciation to Mr. Yu and Dr. Choi for their valuable contribution towards the Company during their tenure of office.

By Order of the Board
Media Asia Group Holdings Limited
Lui Siu Tsuen, Richard
Executive Director

Hong Kong, 25 September 2015

As at the date of this announcement, the Board comprises six executive Directors, namely Dr. Lam Kin Ngok, Peter (Chairman), Mr. Yu Feng, Dr. Choi Chiu Fai, Stanley, Mr. Lui Siu Tsuen, Richard, Mr. Chan Chi Kwong and Mr. Yip Chai Tuck; and three independent non-executive Directors, namely Mr. Chan Chi Yuen, Mr. Zhang Xi and Mr. Ng Chi Ho, Dennis.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market (the “GEM”) of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the date of its publication and on the website of the Company at www.mediaasia.com.