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eSun Holdings Limited

(Incorporated in Bermuda with limited liability)
(Stock Code: 571)



Media Asia Group Holdings Limited

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)
(Stock Code: 8075)

JOINT ANNOUNCEMENT TRADING HALT

At the request of eSun Holdings Limited (“**eSun**”) and Media Asia Group Holdings Limited (“**MAGHL**”), trading in their respective shares on The Stock Exchange of Hong Kong Limited will be halted with effect from 9:00 a.m. on Tuesday, 3 November 2020 pending the release of a joint announcement in relation to inside information for each of eSun and MAGHL.

For and on behalf of
eSun Holdings Limited
Lui Siu Tsuen, Richard

Executive Director and Chief Executive Officer

For and on behalf of
Media Asia Group Holdings Limited
Lui Siu Tsuen, Richard

Executive Director

Hong Kong, 3 November 2020

As at the date of this joint announcement,

- (a) *the board of directors of eSun comprises four executive directors, namely Messrs. Lui Siu Tsuen, Richard (Chief Executive Officer), Chew Fook Aun, Lam Hau Yin, Lester (also alternate to Madam U Po Chu) and Yip Chai Tuck; one non-executive director, namely Madam U Po Chu; and four independent non-executive directors, namely Messrs. Low Chee Keong (Chairman), Lo Kwok Kwei, David and Alfred Donald Yap and Dr. Ng Lai Man, Carmen; and*
- (b) *the board of directors of MAGHL comprises four executive directors, namely Dr. Lam Kin Ngok, Peter (Chairman), Messrs. Chan Chi Kwong, Lui Siu Tsuen, Richard and Yip Chai Tuck; and three independent non-executive directors, namely Messrs. Au Hoi Fung, Ng Chi Ho, Dennis and Poon Kwok Hing, Albert.*

This joint announcement, for which the directors of MAGHL collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to MAGHL. The directors of MAGHL, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this joint announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this joint announcement misleading.

This joint announcement will remain on the “Latest Listed Company Information” page of the GEM website at www.hkgem.com for at least 7 days from the date of its publication and on the website of MAGHL at www.mediaasia.com.