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Media Asia Group Holdings Limited

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 8075)

POLL RESULTS OF THE SPECIAL GENERAL MEETING HELD ON 5 MARCH 2012

All the Proposed Resolutions were duly passed by the Independent Shareholders by way of poll at the SGM held on 5 March 2012.

References are made to the circular (the “**Circular**”) and the notice of the SGM (the “**Notice**”) of Media Asia Group Holdings Limited (the “**Company**”) dated 17 February 2012. Capitalised terms used herein have the same meanings as those defined in the Circular unless otherwise specified.

The Board is pleased to announce that at the SGM held on 5 March 2012, all the proposed ordinary resolutions set out in the Notice (the “**Proposed Resolutions**”) were duly passed by the Independent Shareholders by way of poll as more than 50% of the votes were cast in favour of the Proposed Resolutions. Computershare Hong Kong Investor Services Limited, the Company’s branch share registrar in Hong Kong, was appointed as the scrutineer for the vote-taking at the SGM.

As at the date of the SGM, there were a total of 13,140,257,612 Shares in issue. As Perfect Sky, being a wholly-owned subsidiary of eSun, held approximately 51.09% of the existing issued share capital of the Company as at the date of SGM, it was required to, and did, abstain from voting on the Proposed Resolutions. The total number of Shares entitling the Independent Shareholders to attend and vote for or against the Proposed Resolutions at the SGM was 6,427,332,112. Save for the above, there were no restrictions on any Shareholders to attend and cast their votes only against or to abstain from voting on the Proposed Resolutions at the SGM. The poll results of the Proposed Resolutions are set out as follows:

Ordinary Resolutions		Number of votes cast (Approximate percentage of total number of votes cast)				Total number of votes cast
		For	%	Against	%	
1.	To approve, confirm and ratify the Artistes Engagement Framework Agreement and the transactions contemplated thereunder and the relevant proposed Annual Caps, and to authorise any one director of the Company to do all acts in connection with the implementation of the same	4,099,904,633	100	0	0	4,099,904,633
2.	To approve, confirm and ratify the Music Catalogue Licence Agreements and the transactions contemplated thereunder and the relevant proposed Annual Caps, and to authorise any one director of the Company to do all acts in connection with the implementation of the same	4,099,904,633	100	0	0	4,099,904,633
3.	To approve, confirm and ratify the Film Library Licence Agreements and the transactions contemplated thereunder and the relevant proposed Annual Caps, and to authorise any one director of the Company to do all acts in connection with the implementation of the same	4,099,904,633	100	0	0	4,099,904,633
4.	To approve, confirm and ratify the Concert Co-production Framework Agreement and the transactions contemplated thereunder and the relevant proposed Annual Caps, and to authorise any one director of the Company to do all acts in connection with the implementation of the same	4,099,904,633	100	0	0	4,099,904,633

By Order of the Board
Media Asia Group Holdings Limited
Tang Jun
Executive Director and Chief Executive Officer

Hong Kong, 5 March 2012

As at the date of this announcement, the Board comprises eight executive Directors, namely Dr. Lam Kin Ngok, Peter (Chairman), Mr. Yu Feng, Mr. Choi Chiu Fai, Stanley, Mr. Tang Jun (Chief Executive Officer), Mr. Lui Siu Tsuen, Richard, Mr. Chan Chi Kwong, Ms. Etsuko Hoshiyama and Mr. Chan Chi Ming, Alvin; and three independent non-executive Directors, namely Mr. Chan Chi Yuen, Mr. Zhang Xi and Mr. Ng Chi Ho, Dennis.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at <http://www.hkgem.com> for at least 7 days from the date of its publication and on the website of the Company at <http://www.maghl.com>.