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Stock Code : 8075

Website : www.rojam.com

GRANT OF SHARE OPTIONS

This announcement is made pursuant to Rule 23.06A of the Rules Governing the Listing of Securities on the Growth Enterprise Market (“GEM”) of the Stock Exchange Hong Kong Limited (the “GEM Listing Rule”)

The board of directors (the “Board”) of Rojam Entertainment Holdings Limited (the “Company”) hereby announces that on 15 November 2010, the Company granted certain share options (the “Share Options”) under its share option scheme (the “Scheme”) adopted by the Company on 19 November 2009 to certain eligible Participants (as defined in the rules of the Scheme (the “Grantees”), which entitles the Grantees to subscribe for an aggregate of 230,600,000 new ordinary shares of HK\$0.01 each (the “Shares”) in the capital of the Company. Such grant is subject to acceptance by the Grantees and payment of HK\$1.00 by the Grantees upon acceptance of the Share Options. Details of the Share Options granted are set out as follows:

Date of grant	:	15 November 2010
Exercise price of Share Options granted	:	HK\$ 0.198 per share
Number of Share Options granted	:	230,600,000 Share Options
Closing price of the Shares on the date of grant	:	HK\$ 0.198 per share
Average closing price of the Shares for the five business days immediately preceding the date of grant	:	HK\$ 0.155 per share
Validity period of the Share Options	:	From 15 November 2010 to 14 November 2020 (both days inclusive)

Among the 230,600,000 Share Options granted, a total of 61,000,000 Share Options were granted to the directors of the Company, details of which are set out below:

Name of Grantees	Position	Number of Share Options granted
Mr. Chan Chi Ming, Alvin	Executive director	23,000,000
Mr. Luk Hong Man, Hammond	Executive director	23,000,000
Ms. Etsuko Hoshiyama	Executive director	5,800,000
Mr. Chan Chi Yuen	Independent non-executive director	2,300,000
Mr. Zhang Xi	Independent non-executive director	2,300,000
Mr. Yeung Wai Hung, Peter	Independent non-executive director	2,300,000
Mr. Wong Kam Choi	Independent non-executive director	2,300,000

In accordance with Rule 23.04(1) of the GEM Listing Rule, the grant of the Share Options to each directors of the Company has been approved by the independent non-executive directors of the Company (excluding independent non-executive director who is the Grantee of the Share Options).

By order of the Board
Etsuko Hoshiyama
Company Secretary

Hong Kong, 15 November 2010

As at the date of this announcement, the Board comprises three executive directors, namely Ms. Etsuko Hoshiyama, Mr. Chan Chi Ming, Alvin and Mr. Luk Hong Man, Hammond; and four independent non-executive directors, namely Mr. Chan Chi Yuen, Mr. Zhang Xi, Mr. Yeung Wai Hung, Peter and Mr. Wong Kam Choi.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for at least 7 days from the date of its posting and on the website of the Company at www.rojam.com.