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**Stock Code : 8075**

Website : [www.rojam.com](http://www.rojam.com)

## **VOLUNTARY ANNOUNCEMENT**

This is a voluntary announcement made by the Company.

The Board is pleased to announce that a wholly-owned subsidiary of the Company has entered into the Agreement whereby the Agent is appointed as the Group's agent and manager for soliciting, referring and sourcing customers and managing, supervising and monitoring projects relating to entertainment business for the Group in Mainland China, Hong Kong, Macau and Taiwan. The Company considers that the appointment of the Agent is a cost-effective measure to operate and develop the entertainment business of the Group and expects that this will have positive effects on its operation, business and results.

This is a voluntary announcement made by Rojam Entertainment Holdings Limited (the "**Company**").

As stated in the annual report of the Company for the year ended 31 March 2010, though anticipating fierce competition in the industry that the Group has been operating in the PRC will continue, the Company will make every effort to improve the operation results of the Company and its subsidiaries (collectively, the "**Group**").

As part of the measures to improve the operation results of the Group and to strengthen the business of the Group, the board of directors of the Company (the "**Board**") is pleased to announce that Rojam Entertainment Limited, a wholly-owned subsidiary of the Company, has entered into an agency and management services agreement on 13 August 2010 for the appointment of a third party independent of and not connected with the Company and its connected persons (as defined in the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited) (the "**Agent**") as its agent and manager for a term of two years with retrospective effect from 1 August 2010 (the "**Agreement**").

Pursuant to the Agreement, the Agent will solicit, refer and source customers and manage, supervise and monitor projects relating to entertainment business for the Group in Mainland China, Hong Kong, Macau and Taiwan. The Company considers that the appointment of the Agent is a cost-effective measure to operate and develop the entertainment business of the Group and expects that this will have positive effects on its operation, business and results.

By order of the Board  
**Etsuko Hoshiyama**  
*Executive Director*

Hong Kong, 13 August 2010

As at the date of this announcement, the Board comprises three executive directors, namely Ms. Etsuko Hoshiyama, Mr. Chan Chi Ming, Alvin and Mr. Luk Hong Man, Hammond; and four independent non-executive directors, namely Mr. Chan Chi Yuen, Mr. Zhang Xi, Mr. Yeung Wai Hung, Peter and Mr. Wong Kam Choi.

*This announcement, for which the directors of Rojam Entertainment Holdings Limited (the “Directors”) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange for the purpose of giving information with regard to Rojam Entertainment Holdings Limited. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the GEM website at [www.hkgem.com](http://www.hkgem.com) on the “Latest Company Announcements” page for at least 7 days from the date of its posting and on the website of the Company at [www.rojam.com](http://www.rojam.com).*