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Stock Code: 8075

Website: www.rojam.com

APPOINTMENT OF EXECUTIVE DIRECTOR AND CHANGE OF CAPACITY OF EXISTING EXECUTIVE DIRECTORS

The Board announces that, with effect from 13 December 2007, (i) Mr. Wang Kefei has been appointed as the Chief Executive Officer and executive director of the Company; (ii) the title of Mr. Takeyasu Hashizume, being an existing executive director of the Company, has been changed from President to Chairman; and (iii) Mr. Etsuro Tojo, being an existing executive director of the Company, has been appointed on the Chief Operating Officer.

Appointment of Executive Director

The board of directors (the “Board”) of Rojam Entertainment Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) is pleased to announce that Mr. Wang Kefei (“Mr. Wang”) has been appointed as the Chief Executive Officer and executive director of the Company with effect from 13 December 2007.

Mr. Wang Kefei, aged 42, joined the Group and was appointed to the Board in December 2007. Mr. Wang is responsible for the overall management and development strategy of the Group’s digital distribution business. He has over 15 years of experience in working and managing in telecommunications field in and outside the PRC. He worked for the Posts and Telecommunications Science Research Institute Heilongjiang of the former Posts and Telecommunications Ministry of China from 1988 to 1992, and for NTT DoCoMo from 1996 to 2004. Since July 2004, Mr. Wang joined Faith, Inc., a substantial shareholder of the Company and has been appointed as the chief executive officer of AnyMusic Limited. Mr. Wang holds a Bachelor Degree in Computing and Communications from Beijing University of Posts and Telecommunications, a Master Degree in Computing from Yokohama National University and an MBA from Massachusetts Institute of Technology.

As at the date of this announcement, Mr. Wang does not hold any interests in the securities of the Company within the meaning of Part XV of the Securities and Futures Ordinance. Save as disclosed above, he is not connected to any directors, senior management, management shareholders, substantial shareholders or controlling shareholders of the Company nor did he hold any directorship in any other listed companies over the last three years.

Mr. Wang has entered into a service agreement with the Company for a term of three years

commencing on 13 December 2007, and thereafter shall be subject to retirement by rotation and re-election in accordance with the Articles of Association of the Company and his service agreement shall be subject to termination by either party at any time by giving to the other not less than three months' prior written notice. Mr. Wang is entitled to receive an emolument of approximately HK\$1,458,000 per annum and all reasonable out of pocket expenses.

Save as disclosed herein, there are no other matters relating to the above appointment that need to be brought to the attention of the shareholders of the Company nor any information to be disclosed pursuant to the requirements of Rule 17.50(2)(h) to (v) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange.

The Board would like to welcome Mr. Wang on his appointment.

Change of capacity of existing executive directors

The Board also announces that with effect from 13 December 2007, the title of Mr. Takeyasu Hashizume, being an existing executive director of the Company, has been changed from President to Chairman; and Mr. Etsuro Tojo, being an existing executive director of the Company, has been appointed on the Chief Operating Officer.

By order of the Board
Takeyasu Hashizume
Chairman

Hong Kong, 13 December 2007

As at the date of this announcement, the Board comprises seven executive directors, namely Mr. Takeyasu Hashizume, Mr. Wang Kefei, Mr. Etsuro Tojo, Mr. Tetsuo Mori, Ms. Etsuko Hoshiyama, Ms. Cheng Kit Sum Clara and Mr. Hiroshige Tonomura; and three independent non-executive directors, namely Mr. Seiichi Nakaoda, Mr. Kwong Pui Kei and Mr. Law Kar Ping.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for at least 7 days from the date of its posting and on the website of the Company at www.rojam.com.