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Stock Code: 8075

Website: www.rojam.com

RESIGNATION AND APPOINTMENT OF EXECUTIVE DIRECTOR

The Board announces that Mr. Hiroshi Osaki has resigned as an executive director of the Company with effect from 20 September 2007.

The Board also announces that Mr. Hiroshige Tonomura has been appointed as an executive director of the Company with effect from 20 September 2007.

Resignation of Executive Director

The board of directors (the “Board”) of Rojam Entertainment Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) hereby announces that Mr. Hiroshi Osaki (“Mr. Osaki”) has resigned as an executive director of the Company with effect from 20 September 2007 due to the fact that Mr. Osaki wishes to be relieved from his post in order to focus on his other management duties in Japan. Mr. Osaki has confirmed that he has no disagreement with the Board and there is no matter which need to be brought to the attention of the shareholders of the Company or the Stock Exchange of Hong Kong Limited (the “Stock Exchange”) in relation to his resignation.

The Board would like to take this opportunity to express its appreciation to Mr. Osaki for his valuable contribution towards the Company during his tenure of office.

Appointment of Executive Director

The Board is pleased to announce that Mr. Hiroshige Tonomura (“Mr. Tonomura”) has been appointed as an executive director of the Company with effect from 20 September 2007.

Mr. Hiroshige Tonomura, aged 45, joined the Group and was appointed to the Board in September 2007. After graduated from Chuo University, Japan in 1987, Mr. Tonomura joined Capcom Co., Ltd., and he had been working in the video game industry for 20 years. In 2005, Mr. Tonomura was appointed as a director of Taito Corporation, a content company in Japan. Since 2006, Mr. Tonomura has been a chief executive officer of Brave, Inc., a subsidiary of Faith, Inc., a substantial shareholder of the Company. He has substantial experience in content planning and business planning. Save as disclosed herein, Mr. Tonomura has not previously held any position with the Company or any of its subsidiaries.

As at the date of this announcement, Mr. Tonomura does not hold any interests in the securities of the Company within the meaning of Part XV of the Securities and Futures Ordinance. Save as disclosed above, he is not connected to any directors, senior management, management shareholders, substantial shareholders or controlling shareholders of the Company nor did he hold any directorship in any other listed companies over the last three years.

Mr. Tonomura has entered into a service agreement with the Company for a term of three years commencing on 20 September 2007, and thereafter shall be subject to retirement by rotation and re-election in accordance with the Articles of Association of the Company and his service agreement shall be subject to termination by either party at any time by giving to the other not less than three months' prior written notice. Mr. Tonomura is currently not entitled to receive any emolument. Under the service agreement, Mr. Tonomura is entitled to all reasonable out of pocket expenses.

Save as disclosed herein, there are no other matters relating to the above appointment that need to be brought to the attention of the shareholders of the Company nor any information to be disclosed pursuant to the requirements of Rule 17.50(2)(h) to (v) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange.

The Board would like to welcome Mr. Tonomura on his appointment.

By order of the Board
Takeyasu Hashizume
President

Hong Kong, 20 September 2007

As at the date of this announcement, the Board comprises six executive directors, namely Mr. Takeyasu Hashizume, Mr. Tetsuo Mori, Ms. Etsuko Hoshiyama, Mr. Etsuro Tojo, Ms. Cheng Kit Sum Clara and Mr. Hiroshige Tonomura; and three independent non-executive directors, namely Mr. Seiichi Nakaoda, Mr. Kwong Pui Kei and Mr. Law Kar Ping.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for at least 7 days from the date of its posting and on the website of the Company at www.rojam.com.